

Dated: 13th November 2015 (sent via email to KOV Forum)

Dear Helen

Thank you for your email and attached letter.

We appreciate your input and have taken on board your comments. We have not responded to each point raised but provide the following as a means of an update.

- Misleading Images – additional graphics have been produced and are on display. These show the range of building forms and heights. These are correct from a visual perspective, in as far as, what is shown is what would be seen from that particular viewpoint . It is agreed not all graphics depict the top of all buildings regardless if they are 4 storey or 15 storey. However, a mix is provided and from feedback received to date are readily understood by the public.**
- Poor Labelling – the draft masterplan document uses a range of imagery types including conceptual and diagrammatic, some of which you reference.**
- Insufficient information on shadowing – we concur additional information would benefit the community consultation and this has been commissioned. As noted at our meeting on Friday 30 October, time did not allow this to occur before consultation began. Once complete additional documentation will be uploaded to the OAKDA website and an email update provided altering people.**

Questionnaire

Thank you for your feedback and provision on an alternative. We have had your questions and our original reviewed by our communications team and have updated accordingly. We concur it was too long, some questions were not easily understood and others not relevant. Likewise, we feel it is important to retain some initial question which have been revised based on your comments, as the purpose of the questionnaire is to seek feedback on the proposals as prepared and now on consultation. Communications also require the use of a range in responses from strongly support

to strongly oppose, as a yes or no response does not meet guidelines.

For clarity we are not including the following suggested questions –

- Show different pictures of the plan – We are advised not to use these as question as they are conceptual from a design, style and materials perspective.**
- Local images as templates for resulting style and design - We note this topic is the subject of a question on an alternative survey and feedback may result by that means.**
- King’s Cross Gasholder as an alternative proposal – Respondents have the opportunity to provide alternatives should they choose. We are not able to present an option which does not form part of the agreed proposals.**

The updated survey will be online shortly and is available in hard copy also.

Regards

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